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NEWS RELEASE

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IKONICS ANNOUNCES PROMOTION OF PARNELL THILL TO VICE PRESIDENT, MARKETING



DULUTH, MN - IKONICS Corporation, a Duluth based imaging technology company, announces the promotion of Parnell Thill to Vice President, Marketing. Thill has served the company as Marketing Director since 2001.

IKONICS CEO, Bill Ulland said of Thill's promotion: "Parnell's contributions to IKONICS have been significant and I, along with the rest of the organization, look forward to working with him in his new capacity."

The company recently announced record third quarter sales and the launch of two new business units as the first in a series of initiatives aimed at leveraging the company's unique strengths as a world-wide imaging company. Thill expressed enthusiasm about his new role and the aggressive direction of IKONICS:

"It's a very exciting time at IKONICS," Thill said. "We're challenged with growth imperatives like everyone else and I'm thrilled to be on such a committed and nimble team."

This press release contains forward-looking statements regarding sales, earnings, and new products that involve risks and uncertainties. The company's actual results could differ materially as a result of domestic and global economic conditions, competitive market conditions, acceptance of new products, the ability to identify and make suitable acquisitions, as well as the factors described in the company's Form 10-KSB on file with the SEC.