

**IKONICS**  
CORPORATION  
4832 Grand Ave. - Duluth, MN 55807  
PH: 218-628-2217 - Fax: 218-628-3245  
www.ikonics.com - info@ikonics.com

# NEWS RELEASE

**News Contact:** Bill Ulland  
Chairman, President & CEO  
(218) 628-2217

Ken Hegman  
Business Manager  
1-866-208-9130

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## **IKONICS Corporation Announces IKONSIGN Etch Strategic Alliance with SIGN\*A\*RAMA**

DULUTH, MN - IKONICS Corporation, a Duluth based imaging technology company, announced today that it has been approved as a Gold V.I.P. supplier of its IKONSIGN Etch products to SIGN\*A\*RAMA retail outlets.

SIGN\*A\*RAMA is the largest sign shop franchisor, with more than 700 retail outlets in over 30 countries, including over 500 in North America. IKONSIGN Etch is a new product line of IKONICS, based on proprietary and patent applied for technologies. In addition to its sign making systems, IKONSIGN Etch will also offer custom sign making services.

Ken Hegman, Business Manager for IKONSIGN Etch said, "This alliance opens up a significant market, granting us preferred access to SIGN\*A\*RAMA retail outlets. We're very enthusiastic about this mutually beneficial relationship."

Ray Titus, President of SIGN\*A\*RAMA, said, "We are pleased to make the unique IKONSIGN Etch technology available to our franchisees. Our evaluation of these products was extremely positive and resulted in our decision to form this strategic alliance with IKONSIGN Etch."

This press release contains forward-looking statements regarding sales, earnings, and new products that involve risks and uncertainties. The company's actual results could differ materially as a result of domestic and global economic conditions, competitive market conditions, acceptance of new products, the ability to identify and make suitable acquisitions, as well as the factors described in the company's Form 10-KSB, Forms 10-QSB and other reports on file with the SEC.