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NEWS RELEASE

FOR IMMEDIATE RELEASE

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CHROMALINE® HIRES CRAIG SCHERER AS EAST COAST TECHNICAL SALES REPRESENTATIVE

DULUTH, MN – IKONICS Corporation, a Duluth-based imaging technology company, announced the hiring of Craig Scherer as East Coast Technical Sales Representative for the company's Chromaline Screen Print Products Division.

Craig will serve states in the east coast region of the United States, including Connecticut, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia (northern), and West Virginia (northern). Additionally, he serves Montreal and Quebec. Craig will provide sales and technical support for Chromaline's screen printing products and actively train and support Chromaline dealers in his territory.

Craig has a strong background in screen printing, sales, and technical service, including experience in offset and rotary screen. With over 30 years of commercial printing experience, Craig understands the challenges facing the industry today, and knows how to serve those working to succeed in it. Prior to Chromaline, Craig managed the printing operations division of Twin County Grocers Inc. in New Jersey, and served as Screen Graphics Technical Sales Manager at Franklin International and N.B.Garber, Inc.

"We are pleased to have Craig join the company," said Michael Skrbich, Chromaline's National Sales Manager. "His knowledge of the industry, coupled with his excellent sales experience, will make Craig an immediate asset to the Chromaline sales team."

Chromaline Screen Print Products is a developer, manufacturer and worldwide marketer of photochemical imaging systems. Chromaline is a leading supplier of photo stencil films, emulsions, screen preparation products and inkjet artwork media for the screen printing industry.
