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NEWS RELEASE

FOR IMMEDIATE RELEASE

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CHROMALINE® HIRES MARTY MEDVETZ AS OHIO VALLEY REGION TECHNICAL SALES REPRESENTATIVE

DULUTH, MN – IKONICS Corporation, a Duluth-based imaging technology company, announced the hiring of Marty Medvetz as Ohio Valley Region Technical Sales Representative for the company's Chromaline Screen Print Products Division.

Marty will serve states in the Ohio valley region of the United States, including Illinois, Indiana, Michigan (lower) and Ohio. Additionally, Marty serves Toronto, Ontario. Marty will provide sales and technical support for Chromaline's screen printing products and actively train and support Chromaline dealers in his territory.

Marty has a strong background in screen printing, particularly with the image mate™ product line. Prior to Chromaline, Marty was Screen Graphics Division Manager at Franklin International where he directed the development, sales, and marketing of image mate products. With 10 years experience as an R&D Chemist, Marty formulated the photo emulsions, chemicals, and printable adhesives currently in the image mate line. This work allowed for a natural transition into providing hands-on technical support to customers globally.

"We are delighted to have Marty join the Chromaline team," said Michael Skrbich, Chromaline's National Sales Manager. "His knowledge of our image mate product line, coupled with his R&D experience, will make Marty an immediate asset to Chromaline."

Chromaline Screen Print Products is a developer, manufacturer and worldwide marketer of photochemical imaging systems. Chromaline is a leading supplier of photo stencil films, emulsions, screen preparation products and inkjet artwork media for the screen printing industry.
