

NEWS RELEASE

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For Immediate Release
May 10, 2005

IKONICS Corporation Names National Sales Manager

DULUTH, MN – IKONICS Corporation, a Duluth-based imaging technology company, announced today the hiring of Mike Skrbich as National Sales Manager for the company's Chromaline Screen Print Products Division. Previously, Skrbich served as Industrial Finishes Manager at Sherwin Williams, Inc. since 1985.

IKONICS CEO, Bill Ulland, remarked: "Mike brings a wealth of experience and energy to the position and I look forward to his contribution."

"The Chromaline Division is a very important part of our business—our oldest, most recognizable brand," Ulland continued. "Mike's appointment underscores our commitment to grow this division through a determined sales effort."

Skrbich is enthusiastic about his new role at IKONICS, referring to his broad experience in sales and sales management as fundamental elements in his anticipated success.

"Despite an inevitable learning curve, I look forward to an aggressive start," Skrbich said. "We've got a lot going for us—great products, great distribution and an experienced, knowledgeable sales and support team. My role will be to maximize the combination of all of those elements."

IKONICS stock is listed on the Nasdaq SmallCap market under the symbol: IKNX.

This press release contains forward-looking statements regarding sales, net earnings, and new products that involve risks and uncertainties. The Company's actual results could differ materially as a result of domestic and global economic conditions, competitive market conditions, acceptance of new products, the ability to identify and make suitable acquisitions, as well as the factors described in the Company's Form 10-KSB, Forms 10-QSB and other reports on file with the SEC.