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# NEWS RELEASE

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**For Immediate Release**  
August 27, 2007

## IKONICS Imaging Introduces R3™

DULUTH, MN – IKONICS Imaging, a division of the IKONICS Corporation, announced today the introduction of **R3**—a premium self-adhesive photo resist film.

According to Peter Norman, IKONICS Imaging Sales Manager, "**R3** is engineered specifically to address the top three issues photo resist users have identified as the—**Three R's**—in the production of washout film: rapid washout, repositionability and resolution—primary factors of production efficiency."

"**R3** is a great product," Norman said. "It is a perfect fit for the sandcarving professional demanding quick processing and high production."

Available in 3 mil thickness, **R3** can be purchased in 10"x12" sheets and 10" or 14" wide rolls.

**R3** has been undergoing market testing for several months and has met with enthusiastic reviews from awards & recognition professionals everywhere. IKONICS Imaging encourages inquiries about **R3** by calling 800.643.1037; or online at: [info@ikonicsimaging.com](mailto:info@ikonicsimaging.com).

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