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IKONICS Corporation and Roland ASD Form Distribution Alliance

DULUTH, MN - IKONICS Corporation, a Duluth-based imaging technology company, and Roland ASD announced today the formation of a new distribution arrangement. IKONICS will sell Roland's line of EGX series rotary engravers throughout North America and Roland distributors will have an opportunity to sell IKONICS' new IKONMetal — a metal-matrix composite engineered to accommodate engraving, routing and sandblasting. Roland will also present IKONMetal on the company's website and include samples of the product in equipment packaging.

Both parties assert the arrangement will benefit the respective companies' efforts in the awards and recognition, personalization and signage markets.

Bill Ulland, CEO at IKONICS expressed optimism regarding the arrangement, acknowledging the Roland brand as an important strategic asset: "We're pleased to have this arrangement with Roland," said Ulland. "The Roland brand is widely-respected in the markets we serve. Our position in those markets is also very strong and we're confident about our ability to assist Roland in distributing their equipment and Roland's ability to assist us in our introduction of IKONMetal."

Gerald Hiller, Roland ASD Managing Director, was similarly positive. "We are very enthusiastic. IKONICS is a world class company and we see tremendous synergies with this partnership."

"Roland ASD has been very thorough and professional in developing this arrangement and we look forward to an ongoing, mutually beneficial relationship," added Ulland

Roland Advanced Solutions Division

Roland ASD develops advanced solutions for the sign making, engraving, jewelry design and CAD/CAM industries. Major products include CX series vinyl cutters, EGX series engravers, MDX series milling machines, LPX series 3D laser scanners and MPX series photo impact printers. The strategic business unit is a division of Roland DGA Corporation — an industry leader in wide-format printing and integrated print/cut technology. Roland ASD serves customers throughout North and South America with cutting-edge technologies and skilled dealers. For more information, call (888) 273-8895 or visit the Web site at <http://www.rolandasd.com>.

This press release contains forward-looking statements regarding sales, earnings, and new products that involve risks and uncertainties. The company's actual results could differ materially as a result of domestic and global economic conditions, competitive market conditions, acceptance of new products, the ability to identify and make suitable acquisitions, as well as the factors described in the company's Form 10-KSB, Forms 10-QSB and other reports on file with the SEC.