

# News Release

FOR IMMEDIATE RELEASE  
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## CHROMALINE ANNOUNCES MARKETING ALLIANCE

DULUTH, MN - PhotoBrasive® Systems, a division of The Chromaline Corporation (Nasdaq CMLH), announced the formation of a marketing alliance with The Slee Corporation of Chicago, IL. Under the terms of the alliance, PhotoBrasive® Systems will become the 'Master Distributor' of The Slee Corporations' CrystalEdge® Recognition Products series. As a 'Master Distributor', PhotoBrasive® Systems will market all four CrystalEdge® lines of engravable glass and crystal, which consists of Glass Trophies™, Sperrin Crystal™, CE Optical Crystal™ and Crystal Mint™.

CrystalEdge® engravable glass and crystal products are used world wide for trophies, awards, corporate recognition, gifts and artistic masterpieces. Integration of the CrystalEdge® Recognition Products series with PhotoBrasive® Systems sandcarving and photo resist product line offers the industry a "one-stop" purchasing option. According to Barry Slee, President of The Slee Corporation, "We are bringing together two industry leaders and providing one quality source".

PhotoBrasive® Systems has been servicing thousands of glass etchers in the decorative sandcarving industry for over nine years. "This Marketing Alliance is an integral part of our growth strategy," said Becki Nelson, PhotoBrasive® Systems' Operations Manager. "The addition of the CrystalEdge® Recognition Products series will allow us to bring greater diversity to our product offerings."

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For further information regarding this marketing alliance, contact Becki Nelson at PhotoBrasive® Systems (218-628-2002) or Barry Slee at The Slee Corporation (773-777-2444).

This press release contains forward-looking statements regarding sales, earnings and market opportunities that involve risk and uncertainty. The company's actual results could differ materially as a result of domestic and global economic conditions, competitive market conditions, and acceptance of new products, as well as the factors described in the company's Form 10-KSB on file with the SEC.