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NEWS RELEASE

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IKONICS' PhotoBrasive Systems Introduces UltraVinyl

DULUTH, MN - IKONICS Corporation, a Duluth based imaging technology company, reported today the introduction of UltraVinyl—a self-adhesive photo resist stencil film for the abrasive etching of stone and other substrates that are difficult to etch. The product has the abrasive resistance of a traditional vinyl stencil; but with the added characteristic of being able to etch much greater detail in dramatically less production time. IKONICS has applied for a patent on the product.

According to Bill Ulland, IKONICS Chairman, President and CEO, UltraVinyl opens up new market opportunities for the company.

“Market tests here and in Europe have been very encouraging,” said Ulland. “We are projecting significant sales to the monument and architectural markets.”

UltraVinyl will be distributed domestically through the IKONICS' PhotoBrasive Systems Division and in Europe through its strategic partner, Aicello Chemical Europe GmbH.

This press release contains forward-looking statements regarding sales, earnings, and new products that involve risks and uncertainties. The company's actual results could differ materially as a result of domestic and global economic conditions, competitive market conditions, acceptance of new products, the ability to identify and make suitable acquisitions, as well as the factors described in the company's Form 10-KSB, Forms 10-QSB and other reports on file with the SEC.