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NEWS RELEASE

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For Immediate Release
August 11, 2003

JON GERLACH JOINS IKONICS AS VP OF FINANCE AND CFO

DULUTH, MN - IKONICS Corporation, a Duluth based imaging technology company, announced that Jon Gerlach has joined the company as its new Vice President of Finance and Chief Financial Officer. Mr. Gerlach, a Certified Public Accountant, was most recently employed by Sappi Limited as the Cloquet Mill Finance Manager. Prior to working for Sappi, Mr. Gerlach was the Division Manager of Business Planning for Potlatch's Minnesota Pulp and Paper Division. He has also worked as a Financial Analyst with Maurices Incorporated and with Ernst and Young in their audit department. Mr. Gerlach holds a Masters degree in business administration from the University of Minnesota – Duluth and a Bachelors degree in accounting from St. John's University.



Bill Ulland, IKONICS CEO, said, "We are very pleased to have someone of Jon's talent and experience join our team. Jon's strong background in strategic planning and financial analysis is a particularly good fit with our aggressive growth plans."

Gerlach replaces Jeff Laabs, who resigned in June.